

360 Alive! on July 17 Features Blood Drive

What: *360 Alive! Outdoor Music and Art Fair*

Where: Creative 360 (formerly Creative Spirit Center) at 1517 Bayliss in Midland.

When: Saturday, July 17, 1 – 5 pm

Cost: Free admission

For more information: Call (989) 837-1885 or visit www.becreative360.org

Midland – Creative 360 opens its outdoor space to music, art, and children’s creative activities on Saturday afternoon, July 17. With acoustic music by Kimberly & Company in the pavilion, art and craft vendors displaying their wares, and food available for purchase from Café American Express, the event also offers more than 2 acres of lawn, a labyrinth walk, woods, and perennial gardens to explore. Visitors to **360 Alive!** receive free admission to the indoor gallery, where the art exhibit “**Anniversaries: Looking Back, Looking Forward,**” is on display, featuring the work of visual artists from Midland, Bay and Saginaw counties age 55 and older.

The July event will also include a blood drive, with Michigan Blood on site from noon – 5 pm. Blood donors are encouraged to pre-register at www.miblood.org.

The event is free and open to the public. All activities will be moved inside if required by weather conditions.

360 Alive! will be held again on August 28th with Michigan Idol finalist, indie folk rocker Jessi Carrick.

About the artist

Kimberly Megoran drives the rhythm on her acoustic guitar and best expresses herself through live musical performance, which has carried her across the state of Michigan for over 10 years. Her original material is a reflection of both her personality and life experiences, which include being adopted, serving as a successful single mother, putting on two huge music festivals, and traveling through Africa on a motorcycle. Influenced by Crosby, Stills, Nash & Young, she was attracted to the West Coast singer/songwriter scene of the 1970s and inspired to host late night jam sessions. These led to the formation of her band ‘Kimberly & Company’. Her Midland home on Love Street has evolved into a regionally iconic location where musicians gather for hours and days of jam

sessions, mutual affection and appreciation, and great food. Currently working on her first studio album, Kimberly has an aggressive yet tempered style that mesmerizes while her lyrical poignancy draws you in. On July 17, she will be joined by Brad Fergin on saxophone and djembe.

About Creative 360

Creative 360, formerly known as Creative Spirit Center, is a not-for-profit community arts and wellness organization celebrating its 15th anniversary in 2010. The Center's mission is to create an environment for people of all ages to experience the creative process through ongoing classes, art exhibits, events, concerts, speakers and outreach programs; and its goal is to enhance the development of physical, mental and spiritual wellness through the arts and humanities. Visit www.becreative360.org for more information about the offerings at Creative 360, or call (989) 837-1885 to request a mailed copy of the current schedule.

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