

Battle of the Arts at Creative 360

What: Battle of the Arts 2010: Olympics College Edition

Where: Creative 360 (formerly Creative Spirit Center) at 1517 Bayliss in Midland.

When: Saturday, February 6, 5 – 9 pm

Cost: \$3.00 admission (\$2.00 if wearing a logo garment from a competing college or university) includes one vote for the People's Choice award

For more information: Call (989) 837-1885 or visit www.becreative360.org

Midland -- As many as 40 students from Delta College, Saginaw Valley State University, Northwood University, Central Michigan University, and Davenport University will compete in creating art works on the spot, each within a 6' x 6' x 6' space in the Creative 360 gallery, on Saturday, February 6. From 5 to 8 pm, single artists or artist teams will begin, develop, and complete an artwork in any medium, on the Olympic theme "Higher, Faster, Stronger." Following the Battle, artworks will be auctioned to the public.

The public is invited to watch the artists at work and cheer on their favorites. Each admission fee of \$3.00 entitles the visitor to cast one vote for the People's Choice Award. (Admission fee is \$2.00 for anyone wearing a logo garment from one of the participating colleges/universities). All work will be auctioned off at the end of the evening. In the case of a performance piece, the auction winner will receive a copy of the video filmed by the artist during the Battle.

All students at the participating colleges and universities are eligible to enter the Battle. "Here at Creative 360, we promote the belief that every human being is creative," says Creativity Director Sarah Gorman, "so we have extended the call to battle to any student who wants to compete."

"This is something new for Creative 360," says designer and former Board member Thad Hallberg of Midland, "but it is an activity that several of us have envisioned for a number of years. Creative 360 is an ideal venue for a Battle of the Arts – where the creative process, fun, and community spirit come together."

Cash prizes to the artists will be awarded at the end of the auction:

- *\$250 First Prize*
- *\$150 Second Prize*
- *\$100 People's Choice Award Winner*
- *\$100 bonus award to the artist whose work earns the highest selling price during the auction*

Creative 360, formerly Creative Spirit Center, is located a 1517 Bayliss in Midland.

About Creative 360

Creative 360, formerly known as Creative Spirit Center, is a not-for-profit community arts and wellness organization founded in 1994. The Center's mission is to create an environment for people of all ages to experience the creative process through ongoing classes, art exhibits, events, concerts, speakers and outreach programs; and its goal is to enhance the development of physical, mental and spiritual wellness through the arts and humanities. Visit www.becreative360.org for more information about the offerings at Creative 360, or call (989) 837-1885 to request a mailed schedule.

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