

**MAY 14, 2009**

**What:** Pecha Kucha Night  
**When:** Tuesday, June 9, 2009; 7 – 9 pm  
**Where:** Creative 360, 1517 Bayliss Street, Midland  
**Cost:** No charge; donations gladly accepted  
**Information:** Call 989-837-1885 or visit [www:bcreative360.org](http://www.bcreative360.org)

**[Midland]** – On June 9, Creative 360 opens its gallery to creative people, artists, and designers with an interest in sharing their work with others. The gallery's new audio-visual equipment and lighting are available to show slides or to highlight a performance or reading that is 6 to 7 minutes in length. Attendance does not require making a presentation, but anyone who wishes to present will be given time to do so. The event is a potluck, with participants bringing a dish or beverages to share. Thad Hallberg and John Metcalf, both of Midland, will facilitate the evening.

An artist participant in the Creative 360 Pecha Kucha Night held in April commented, "Bring on more of the same; but supply chocolate!" The Midland event is supported by a grant from The Rollin M. Gerstacker Foundation.

#### **About Pecha Kucha**

Pecha Kucha Night, devised by Astrid Klein and Mark Dytham (of [Klein Dytham architecture](#)), was conceived in 2003 as a place for creatives to meet, network, and show their work in public. The key to Pecha Kucha Night is its system for keeping the sessions lively. Each presenter is allowed 20 images, each shown for 20 seconds each – giving 6 minutes 40 seconds of fame before the next presenter is up. This keeps presentations concise, the interest level up, and gives more people the chance to show. *Pecha Kucha* (Japanese for the sound of conversation) has tapped into a demand for a forum in which creative work can be easily and informally shown without expense or complication. This is a demand that seems to be global – as Pecha Kucha Night, without any pushing, has spread virally to over 100 cities across the world. More information at [www.pecha-kucha.org](http://www.pecha-kucha.org).

#### **About the Facilitators, Thad Hallberg and John Metcalf**

Thad was educated as an Industrial Designer at Kendall College of Art & Design in Grand Rapids. His design career has taken many turns; from the contract furniture industry to museum and trade show exhibits. Now, as the principal of Hallberg Design, a Midland-based design studio, Thad wears even more hats. He is Vice-President of the Board of Directors of Creative 360.

John is a museum exhibit designer based in Midland. Principal of Good Design Group, he has been designing educational exhibits for more than 12 years. John has a BS in Industrial Design from the University of Cincinnati. He lived and worked in Japan as a product designer for two and a half years before moving to Midland. John is on the board of the Midland Chapter of People to People International.

Thad and John are friends and colleagues dedicated to facilitating the creative process in others.

### **About Creative 360**

Creative 360, formerly known as Creative Spirit Center, is a not-for-profit community arts and wellness organization founded in 1994. The Center's mission is to create an environment for people of all ages to experience the creative process through ongoing classes, exhibits, events, concerts, speakers and outreach programs; and its goal is to enhance the development of physical, psychological and spiritual wellness through the arts and humanities. Printed Summer 2009 schedules showing all classes and events at Creative 360 are available at no charge. Telephone 837-1885 to have schedules delivered to your business or location, or mailed to your home.

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