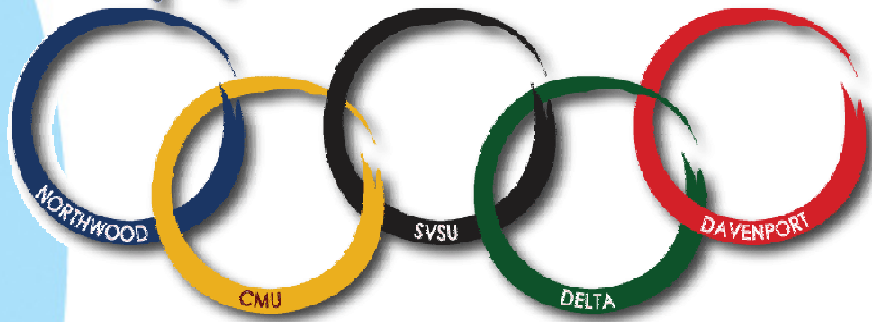


BATTLE OF THE ARTS 2010

Olympics College Edition



Call to Students

Creative 360 (formerly Creative Spirit Center) is seeking applications to showcase original, imaginative art in our **Battle of the Arts 2010: Olympics College Edition**.

Students from **Delta College, Saginaw Valley State University, Northwood University, Central Michigan University, and Davenport University** are invited to enter the contest. The intention of this art exhibit is to bring together, in one venue, young artists with fresh energy and ideas to generate excitement about the process of creating art. The artists will create their works on the spot, to be completed during a 3-hour time period – 5 to 8 pm on Saturday, February 6. The public is welcome and artists are encouraged to invite their friends and family. Each admission fee of \$3.00 paid by a member of the public entitles the visitor to cast one vote for the People's Choice Award. (Admission fee is \$2.00 for anyone wearing a logo garment from one of the participating colleges/universities).

Prizes:

Prizes will be awarded by jury and by people's choice.

- \$250 First Prize
- \$150 Second Prize
- \$100 People's Choice Award Winner
- \$100 bonus award to the artist whose work earns the highest selling price during the auction held at the end of the event.

Registration Deadline:

- Creative 360 must receive all registrations, each accompanied by a \$20 registration fee, by **Friday, January 29th**. Registration is available on-line at www.becreative360.org. A registration form is also attached to this document. The completed form can be mailed with a check for the registration fee to Creative 360, 1517 Bayliss Street, Midland MI 48640. All information and inquiries to Colleen Reed creed@becreative360.org.

Guidelines:

- Participation will be limited to 40 artists or artist groups.
- An artist group is any number of individuals who work together within the space allotted to jointly produce one artwork.
- Each artist or group will be allowed one 6' x 6' square of floor space to create a work of art in the time allowed.
- There is a \$20 registration fee for each artist or group of artists entering the competition. Artists may solicit a sponsor for their \$20 entry fee. The sponsor is entitled to display materials at the event and their name/logo will appear on the program and in publicity for the event.
- All materials must be supplied by the artists. Any medium (including performance pieces recorded on video during the Battle) and any materials suitable for a public venue are allowed.
- The theme for the artworks is "Higher, Faster, Stronger" – the Olympic theme. In interpreting the theme – anything goes. However, artists should bear in mind that people of all ages and sensibilities will be attending the event.
- Work on art pieces begins at 5 pm and must be completed by 8 pm.
- All work must be made available for auction, beginning at 8.15 pm. 70% of auction proceeds go to the artist and 30% are retained by Creative 360. In the case of a performance piece, the auction winner receives a copy of the video filmed by the artist during the Battle.
- Unsold works become the property of the artist.

More information:

Creative 360 is located one block north of Patrick Road at 1517 Bayliss Street in Midland. Additional information about Creative 360 and the Battle of the Arts is available at www.bcreative360.org.

Please contact Colleen Reed, Creative 360 Program Coordinator, if you have questions. Reach her at creed@bcreative360.org or phone 989-837-1885.

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Registration Form: complete and mail to Creative 360, 1517 Bayliss Street, Midland MI 48640, with \$20 registration fee, by January 29. Or, register online at www.becreative360.org.

Date: _____

School Represented: _____

Name(s): _____

Main Contact Address: _____

Main Contact Phone: _____

Main Contact Email: _____

Sponsor (optional): _____

For office use only		
Registration form and fee received	Date	
Sponsor detail	Address: Contact person: Electronic version of logo?	E-mail: Y/N
Auction results	Name of work: Buyer name: Buyer contact info: Winning bid amount:	