2016 Annual Report
September 2015 – August 2016
VISION: We envision a world in which creativity is integral to every life and its value is recognized.

MISSION: Our mission is to create an environment for people of all ages and abilities to experience the creative process through ongoing classes, events, art exhibits, concerts and outreach programs, with its goal to enhance the development of physical, mental and spiritual wellness through the arts and humanities.

GOAL: To develop supportive environments in which each person has an opportunity to become directly involved in the creative process.

BOARD OF DIRECTORS
President:
Ashley Ghose
Vice President:
Brian Dahl
Secretary:
Karen Thomas
Treasurer:
Carol Speltz
Janet Danek
Darby Gwizdala
JoAnn Pobocik
Linda Z. Smith (Co-founder)
Lisa Tsay

STAFF

CARL RUMBA, EXECUTIVE DIRECTOR
COLEEN REED, PROGRAM DIRECTOR
DEBORAH CULL, MARKETING DIRECTOR
ALLISE NOBLE, ARTSHOP PROGRAM COORDINATOR
JOANNAH LODICO, OFFICE MANAGER
ROBERT DRIVER, MAINTENANCE ENGINEER

L-R: D. Cull, R. Gaffney, C. Reed, J. Lodico, S. Smith, Carol Rumba; Above: R. Driver
ABOUT US

For 22 years, Creative 360 has been a vital and unique destination within The Great Lakes Bay Region. *Every class, event and outreach program has at its core a focus to provide wellness through experience, expression and expansion of the creative self.*

Since its inception, Creative 360 has offered *a wide variety of classes, workshops and events for all ages and populations.* Our offerings have grown to include those with special needs, individuals with disabilities, older adults, people in recovery, veterans, at-risk teens, and gifted and talented youth. Through collaboration with local schools, universities, assisted care facilities, youth groups, service clubs, human-services agencies and other nonprofits, we tailor programs that give students and residents greater exposure to the creative arts and humanities.

Creative 360’s *Express Yourself Artshop* is a crucial inclusive arts program designed for people who are physically, mentally or intellectually challenged. It offers over 40 different art, music, drama, dance and wellness classes for an ever-expanding number of participants, many of whom have Community Living Support (CLS funding from CMHCM). Our Artshop Program Coordinator, Allise Noble, directs 12 outstanding art instructors and numerous volunteers.

Highlights from the past year include our first student showcase where students were able to share things they have done in their classes including acting, dancing and movement. Student art is currently on exhibit along with that of Do-Art in Bay City and the VSA traveling exhibit. Also this year, Allise implemented a Facebook selling site where people can purchase original student art. A new Red Bubble site prints the art on items from backpacks to phone cases to journals and clothing. Allise also secured three new Artshop sponsors: Dollar Daze, Imagine That! and Park Bench Quilt Shop.

Our *art gallery* is open free to the public and was enjoyed by more than 9,500 visitors last year. It is one of the most visible galleries in the area and was voted Greatest Art Gallery in the Great Lakes Bay by readers of Great Lakes Bay Magazine in 2015. Exhibits in our gallery this year included Side by Side Photographic Journeys by Carol and Mike Buller; The Artists of C.A.T. Work Gallery; Circle of Friends; Yes We Can!; Artfest 55; and a combined Express Yourself Artshop, Do-Art, and VSA Exhibit.

Activities at Creative 360 are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts, Midland Area Community Foundation and the Herbert H. and Grace A. Dow Foundation.
### Expenses 2011 – August 31, 2016

<table>
<thead>
<tr>
<th>Expense Category</th>
<th>2011 Total</th>
<th>2012 Total</th>
<th>2013 Total</th>
<th>2014 Total</th>
<th>2015 Total</th>
<th>2016 Y-t-D</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation</td>
<td>19,521</td>
<td>24,885</td>
<td>24,372</td>
<td>24,000</td>
<td>19,676</td>
<td>13,118</td>
</tr>
<tr>
<td>Maintenance/Equipment</td>
<td>3,758</td>
<td>3,575</td>
<td>13,008</td>
<td>23,412</td>
<td>10,404</td>
<td>2,834</td>
</tr>
<tr>
<td>Operations: Utilities, Insurance, Supplies</td>
<td>28,060</td>
<td>23,302</td>
<td>30,610</td>
<td>41,263</td>
<td>63,060</td>
<td>34,171</td>
</tr>
<tr>
<td>Marketing</td>
<td>5,603</td>
<td>4,836</td>
<td>6,525</td>
<td>17,761</td>
<td>21,753</td>
<td>6,911</td>
</tr>
<tr>
<td>Payroll, Benefits, Taxes</td>
<td>98,164</td>
<td>69,580</td>
<td>83,346</td>
<td>160,206</td>
<td>194,462</td>
<td>111,501</td>
</tr>
</tbody>
</table>
HIGHLIGHTS

- Our second annual fundraiser was held at the Great Hall. 195 people attended and $17,908 was raised to offset operational expenses. Each dollar was matched by the Herbert H. and Grace A. Dow Foundation.
- The sixth annual Second Hand Picasso Sale raised $3,378.30
- In our third year participating in Give Local Midland, we raised a total of $5,292.78 in 33 gifts, matching donations and winning a prize. This amount well exceeds the $2,373.37 raised in 2015 and $350 raised in our first year in 2014.
- Coordinated the River Days art fair, which ran both Friday and Saturday this year.
- Received an AED with a grant from Pulse3 Foundation. Several members of staff have been trained on how and when to use this life-saving method.
- We received 13 grants so far in 2016 totaling $89,356. Grants received help offset costs related to operations, Artshop, Yes We Can! and more.
- We added several theatre performances this past year. The community has been treated to *Love, Loss and What I Wore; The Other Woman* (a nationwide event); Shakespeare’s *A Midsummer Night’s Dream* in partnership with Second Shift Theatre Company; and a reader’s theatre version of Charles Dicken’s *A Christmas Carol* received high acclaim and is being offered again in December 2016.
- We hosted a fundraising event for OneOrlando in response to the shooting tragedy at the Pulse Night Club in Orlando.
- Office Manager Joannah Lodico delivered a wonderful vocal concert of Renaissance music.
- We hosted Midland’s first celebration of the United Nation’s International Day of Peace. The day held a variety of activities for everyone in the family.
- Creative 360 has increasing visibility in the community. We have graced several Midland Daily News front pages and appeared on the front page of Verge times in the past year. Our events are regular features in monthly publications like Senior Services Prime Times, MyPros email to Midland’s young professionals, Coffee News and on nearly every event calendar in Michigan.

THE FUTURE

We continue to see an increase in class and event registrations, facility rentals, art exhibition and event attendance, and Express Yourself Artshop students. Summer, however, remains a challenge with several events canceled this year. As part of our strategic planning process (see below), we are looking at ways to manage and prepare for these slower summer months.

Building expansion plans have been tabled for now as Creative 360’s staff and board focus on developing a three-year strategic plan. Creative 360 received a grant to cover the consulting fee for Pam Evans, who is skilled and experienced with leading strategic planning for non-profits. The planning stage is slated for completion by year end 2016 with full implementation of the plan beginning in 2017.

This intensive study will help guide programming, budgeting, fundraising and promotional activities in a way that’s well aligned with the Creative 360 mission in response to the needs of the community.
THANK YOU TO OUR DONORS, SPONSORS AND VOLUNTEERS

2nd annual Christmas Carol sponsored by Chemical Bank
Midland Chapter Nonviolent Peaceforce
Choosing a Culture of Understanding PSEUDO Improv
Improv4Fun
Wellington Limited
Crepes Et Amis
Eastman Party Store, Inc.
Kiwassee Kiwanis Foundation
Midland Rotary Foundation
Midland Towne Center
Management
Michigan Humanities Council
National Endowment for the Arts – Art Works
NuGo, Inc.
Dow Foundation
Chemical Bank
Dow Corning Foundation
Edward Jones, Julie Johnston
Edward Jones, Luke Russell
Midland Three Rivers
Construction Co
Midland County Association of Retired School Personnel
Eye Care PLC, T.K. Johnson, O.D.
G grower Life INS Society
Karen Thomas & SYM Financial
Julie Alloric
Richard & Mair Alsgaard
Retired
Debbie Bacus
Kimberlee Baczewski
Ike Beehr
Amy Behrens
Michele Belson
Katie Bell
Jeff & Laura Bennett
Evans Bergman
Jade Bloom
Linda Boffelli
Cameron Brady
Rochelle Boggis
Laura Brigham
Colin & Jeanne Broddle
Karen Brown
Sanford & Sara Asiata
BuChatter
Norbert & Carol Bulka
Ann Butzler
Louise Chen
Luis & Stephanie Circal
Dianna Cole
Nancy Cornell
Alice Crockett
Adora Willis Crook
Richard & Mary Dalton
Janet Danek
Marge & Dick Darger
Danielle DeVota
Doug Dean
Heather Deogracia
Kirk & Michelle Dittemer
Robert Driver
Megan Eager
Belle Fawcett
Phyllis Ferris
Odette Foster-Yanka
Jennifer Foster
Wendy Franz
Lora & Charles Franklin
Rachel Gaffney
Ashley Ghose
Paula & Joseph Gillman
Barbara Glines
Megan Griswold
Don & Sally Hammond
Diane Haney
Gayla Harmon
Cynthia Keefe
Margaret King
David & Lynne King
Christine Klykken
Ronald Klump
Wendy Krueger
Marnie Krzyzaniak
Phyllis Kubik
Jon Launderback
Tina Podboy Laugher
Carrie LeVasseur
Barbara Lewis
Lawrence & Cheryl Levy
Geoff List
Kathleen List
Megan Lowe
Elizabeth MacCourt
Megan Marino
Charles & Mary Sue Markey
Cheri Marks
Wallace & Lindsay Mayton, In honor of S. Preston & Betty Jones
Ralph and Barbara McGivern
Jeff McCraw
Anne McGehee-Woodard
Donald McGuire
Gunchild McMillan
Mary Jane McIntee
Mary Mersereau-Kempf
Carmen Mora
Kathleen Mortensen
Michael Morin
Joe Seka
Patrick Schefsky
Tessa Schiesser
Willia Schneider
Laurenna & Ellie Schroeder
Scott Seeburger
Sushmata & Steven Sheehan
John & Grace Shriver
Bonnie & Ralph Sitter
Victoria Small
Dave & Linda Z Smith
Patricia Smith
Sally Moss
Toni Nelson
Mary Neubauer
Beth O'Laughlin
Mark Oliver
Anthony Pautelich,
In memory of Shirley Scibor
Chris & Nancy Peeler
Julie G. Penny
Maureen Pillepich
Mary Sue Plachta
Deborah Player
Jo Ann Poobock
Julie Prince
Suzanne Ramos
Matt & Kathy Rassette
Colleen Reed
Roger Reichmann
Ryan Richards
Christina Richardson
Mark Rivard
Bryan & Patty Rombalski
Mary Turpin & Carol Rumba
Jennifer Rutkowski
Joan Ryan
Sam Smith
Kevin & Jackie Soper
Marilynn & Earl Soules
Barbara Prince Soverein
Sue Sozanski
Ursula Steckert
Dor Franke-Schleigman
Anton Steinhart
Toko Tagashi
 Roxane Talbot
Gale Thompson
James Hitt & Lita Tsay
Lowell Tolly
Bernetta Van Dort
Betty Van Ochten
Bernetta Van Dort
Clement & Katherine Veesper
Daniel & Sara Veresh
Eylee Ward
Will Westerfield
Becky White
Rosemary Wilson
Mary Jo Wickline
Shelley Wurstan
Cheri Wurst
Cindy Webber
Sara & Virginia Whiting
Express Yourself Artshop
Park Bench Quilt Shop
Chemical Bank
Dollar Daze of Midland
Midland Civic Club
Safe Haven Outreach Center
Children’s Therapy Corner
TSM Corporation
Anonymous
Carol Annosky
Andrea & Robert Burditt
Sarah Brock
Joanne Carlsson
Sally Crowther
Kay Colisson
Alyssa Cozad
Dale Davis
Kathy Dolan
Don & Mary Anne Dolan
Pamela Ecarius
Lynne Engwis
Stuart and Johanna Frohm
Arletta French
Allen Forster
Jennifer Gentile
James Heffel
Richard Jellum
Preston & Betty Jones
Kevin & Jennifer Kendrick
Shelly Kontak
Robb Kosinski
Christine Lane
Megan McMullen
Denise Mackenzie
Mary Mersereau-Kempf
Sharon and Earl Morris
Kati Millard
Heather and Johanna Kensens
Allise Noble
Richard & Alice O'Donnell
A manda Oster
Ashley Owens
Jim Rajewski
David and Cady Ramaker
John and Judy Rapanos
Janet Ringel-Bardytels
Ronda Runyan
R. W. Sawyers
Ann Stein
Diane Willemien Stevens
Alice Strack
Lorna Strautman
Lori Tubek
Thy Turley
Kelli Van Wart
Dale & Kelli Van Wert
Carol Wallace
Melissa Webster
Janet Whitehous
Allison Wilcox
Chris Wynn
Shelly Wurst
Second Hand Piccso Donors
Anonymous
Barbara McGivern
Beverly Babb
Nicki Bauer
Carol & Mike Buller
Sherry Bernhart
Larry Butcher
Ann Butzler
Jill Charters
Margaret Clark
Dianna Cole
Diane Coolers
George Copper
Elijah Crowther
Deborah Cull
Janet Danek
Kathy Dolan
Robert Driver
Ashley Ghose
Peggy Gistad
Darby Gwislada
Bill & Mary Horning
Jeff Johnson
Johanna Joazwia
Missy Kelly
Linda Davis
Tina Laughner
Connie Leah
Gail Leduc
Connie Lesh
Lynn Lojacono-Lloyd
Alan Maciag
Susan Maddyn-Bloom
Cherie Marks
Brad Martin
Betty Meyette
Carol Moore Miller
Nancianne Noble
Allise Noble
Priscilla Olson
George Patton
Judith Ann Rapanos
Andersen & Donna Rapp
Michelle Reichmann
Sandy Repka
Carol Rumba
Ronald Runyan
Rudolf Salinger
Sandra Saling
Carol Sanford
Cinda Schantz
Sandy Schwartz
Scott Semberger
Kandie Seymour
Linda Z. Smith
Pat Smith
Marilyn Soules
Carol Spetz
Jill Stacks
Arlene Thompson
Anthony Tienda
Thy Turley
Allison Wilcox
Jo Winchester
Cynthia Webster
Janet Yerby
Sally Young
Jennifer Zanton
Barb Zimmerman
Community Garden
Chay Davis
Juna Grier
Midland Recyclers
Michigan Holly Sustainable Solitude
The Rock Center for Youth Development
American Chemical Society
NADAD Gift Organic Market
Narrativity Coffee Roasters
Espresso Milano Coffeehouse
Small House Farm
YES WE CAN! Sponsors
The Barstow Foundation
Beamer Chiropractic
Colonial Villa
Gavin & Associates, LLC
Space Studios
Senior Services
NADAD Northwood University
In Memory of Steve Dolan
Diana Bradler
Mike & Vicki Briggs
Ann Butzler
Don & Mary Anne Dolan
Stuart & Johanna Frohm
Robbie & Kathy Kosinski
Christine Lane
Mary Mersereau-Kempf
Ann & Richard Olson
Alice Strack
OUR MEMBERS

Creative 360 Member benefits include the ability to attend 2 free events each year and early entry into our Second Hand Picasso sale. Creative 360 warmly thanks and acknowledges our members who express their confidence in our mission by joining our organization.

**Individual Membership**  
Becky Allen  
James & Ann Beck  
Barry Brown  
Sherry Burkhart  
Mary Devoss  
Carrie & Bill Graul  
Hennyetta Hartwick  
Alan Maciag  
Barbara Meyer  
Mary Jane McIntee  
Grace Potter  
Connie Rehmann  
Paula Renker  
Bob & Patty Schmidt  
Bill & Marian Settineri  
Arlene Thompson  
Julie Welsh  
Jo Ann & John Winchester  
Mary Wright  
Barbara Zimmerman  

**Family Membership**  
Kristine & Ragnar Avery  
Alice & Becca Buchalter  
Jori Coster  
Stuart & Johanna Frohm  
Kathi Smith  
Sheila Wright  

**Cherished Friend ($100)**  
Robert & Mary Lou Ames  
Femme & Fella’s Styling  
Salon  
Bill & Nancy Barker  
Barbara Barnes  
Brooke and Adam Beebe  
Douglas Bloodgood  
Carol & Jeff BremmerBarton & Patricia  
Buechner  
Dick & Karen Burow  
Rosella Butzler  
Jim & Jill Crissman  
Richard and Marilyn Cross  
Bryan Dahl  
Janet Danek  
Janet Darby  
Mary Lou Dekau  
Don & Mary Anne Dolan  
Linneaus & Phae Dorman  
Janis Duke  
Wanda Dziwura  
Marilyn Enzie  
Tom & Joan Everett  
Valerie Fargo  
William & Kathleen Fothergill  
Melissa Grannum  
Harry & Helen Grether  
Chad Groenhout  
Susie Harrigan  
Paul & Cris Heil  
Sandy Hermann  
Midmichigan Health  
James Hohmeyer  
Bill & Mary Horning  
Allan & V. Judith Isquith  
Johanna Jozwia  
Martha Keller  
Sarah Kepler  
Cheri Kugel  
Jan Lampman  
Christine Lane  
Margy & Jim Lee  
Robert Lee  
Charles & Mary Sue Markey  
Cherie Marks  
Ryann & Jessica Martin  
Carolann Maxwell  
Fredrick & Marianne McKelvy  
Ann & James & Allison Mentele  
Mary Mersereau-Kempf  
Richard & Betty Meyette  
Terence Moore  
Sally Moss  
Sarah & John Murchinson  
Jim & Kate Ngro  
Ann & Richard Olson  
Jeffrey Ott  
Helen Raica-Klotz  
Elodia Resendez  
Rudolf & Sharon Salinger  
Jeanne & George Schaller  
The Helen M Casey Center for Nonviolence  
Ann Schmitz  
Dale & Cynthia Schubert  
Jeffrey Simmons  
Bonnie & Ralph Sitter  
Patricia Smith  
Steve & Carole Smith  
Carol Speltz  
Al & Mary Starr  
Terri Stevenson  
Jim & Cathie Stewart  
Stormi Sutherland  
Andrew Swart  
Crina Tarasi  
Leslie & Marion Tincknell  
Clifford & Tina Todd  
James Hilt & Lisa Tsay  
Betty Ujevich  
Philip & Connien Walenga  

**Encourager ($250)**  
Carol & Mike Buller  
Hal & Dottie Canfield  
Basil & Margaret Clark  
Beverley Curnutt  
Herbert & Kerry Hardy  
David & Tracey Kempess  
Kate LeFevre  
Sandra Lodico  
Patricia Martin  
John McPeak  
Mildred Putnam  
Sandra Simmons  
Karen & Todd Thomas  
Tyler Thompson  
Sara Tichon  

**360 for $360 Circle of Patrons**  
Associated Family Dental Center,  
Donald Leblanc, D.D.S.  
Tri-Star Trust Bank  
Warner, Norcross, & Judd  
Attorneys at Law  
Gavin & Associates, LLC  
Laskape Design & Landscape, Inc  
Associated Family Dental Center  
Chemical Bank & Trust  
Covenant Counseling  
Wolverine Bank  
SYM Financial Advisors  
Bob Anderson  
Larry & Shanna Butcher  
Belle Fawcett  
George and Susan Fee  
George & Jan Fromhold  
Karl & Julie Ieuter  
Bob & Ruby Iwamas  
Randi & Tsuneharu Kawakita  
Elizabeth Lumbert  
Roger Markel  
Anne & John McGeehan  
WoodardJim & Alice Morgan  
John Peterson II  
JoAnn Pobocik  
John & Lou Ella Saam  
Cheryl Stark & Richard Seibert  
Patty Shaheen  
William & Patricia Smith  
Marilyn & Earl Soules  

**Visionary ($500)**  
Ron & Wilma Carter  
Anirban & Ashley Ghose  
Darby & Jerry Gwisdala  
Dale Meier  
Richard & Alice O'Donnell,  
in honor of Colleen Dolan and  
Artshop  
Elizabeth Saddler  
Helen Jane & Leroy Smith  
Sam Choo & Carol Staples  
Willa Stauffer  
Alice Strack  

**Enthusiast ($1000)**  
Ruth & Etcely Blair  
Peter & Barbara Carras  
Kathy Dolan  
Dorothy Hornsby  
Karl Ieuter, leuter Insurance Group  
Lawrence & Cheryl Levy  

**Illuminator ($2,500)**  
Kevin & Jennifer Kendrick  
Robbi Kosinski  

**Keeper of the Dream ($5,000+)**  
Ann Butzler  
Annette Pierce  
Dave & Linda Z. Smith  

**Non-Profit**  
American Chemical Society  
Chemical City Garden Club  
Counter Culture  
Delta College English Dept.  
Great Lakes Gardeners  
Hand n Hand Homeschool  
International Women's Club of  
Midland  
Midland Artists Guild  
Midland County ESA  
NEMCSA - Head Start  
Shelterhouse  
Zoe Club